

# Virtual SHSM Certification Courses

2021/2022 Program Offerings



**Join ERCA's professional education team on the virtual platform of your choice for a dynamic and engaging live program in the following certification areas:**

## Intro to Species Identification

A brief background to the world of taxonomy followed by a process oriented look at how to identify birds and trees.



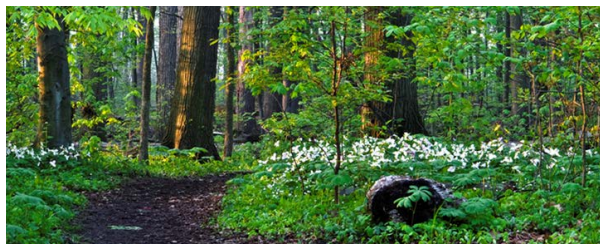
## Customer Service

Join an expert from ERCA's Education Team to discover how delivering exceptional customer service is all in the details.



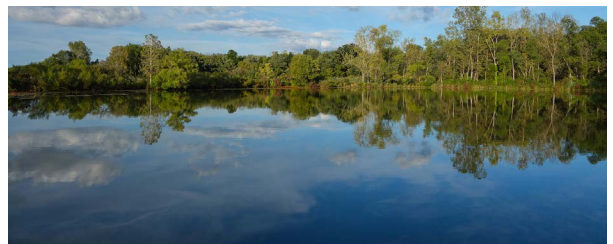
## Intro to Animal & Plant Management

Discover management strategies in our region that help to increase, improve, and monitor our local flora and fauna.



## Basic Tourism

Learn the skills and flexibility needed to create authentic guest experiences, highlighted by our region's tourism assets.



## Intro to GPS

Learn how the Global Positioning System works and how to use a handheld receiver to plot waypoints, create and save tracks, and navigate a course. \*Students must have access to a handheld GPS receiver for the live session and 1 week afterwards, to complete their assignment.



**To book a course, contact:** [education@erca.org](mailto:education@erca.org)

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### Intro to GIS

Learn the basics of GIS while exploring the ways Conservation Authorities use the technology. Students will be guided through real GIS functions using Geocortex in a hands-on exercise.



### Event Coordination

Discover tools and methods for coordinating successful events through the planning, implementation, and evaluation processes from our special event experts.



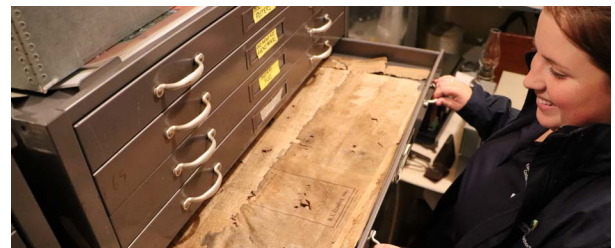
### Heritage Interpreter

Interpreters animate and bring history to life. Learn techniques for effective story-telling and developing accessible, engaging content from the team at our award-winning living history museum, the John R. Park Homestead.



### Curatorial Techniques

Curators safeguard history for future generations. Learn the methods of documenting, preserving and handling artifacts for storage and exhibition from the Homestead's expert curatorial staff.



Each live, interactive program runs two hours in length with one break. Students must complete and submit their final assignments in order to earn their certification. The average assignment length is 30 minutes. Students are expected to complete their assignment within one week of the live program. We are able accommodate up to 30 students per live, synchronous session. Course cost: \$450.00 / session.

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