



September 25, 2021
Mettawas Park, Kingsville

Sponsorship Opportunities

Support Local Conservation Efforts!

Back by popular demand, the Essex Region Conservation Bike Tour in support of conservation! This event will be conducted in a safe environment, beginning and ending at Mettawas Park and Kingsville. More than 300 cyclists are expected to participate. Over the past 18 months, visitors have flocked to conservation areas and trails in unprecedented numbers. Now, people want to show these resources some love and give back to the trails and conservation projects that are so valuable to our physical and mental well-being!

Sponsor Perks

- Your logo on all registration forms, website, posters, and promotional materials.
- Sponsor shout outs via social media
- Opportunity to set up promotional tent at Mettawas Park

Gold Sponsor

\$3000

Includes all Sponsor Perks, PLUS:

- Signage at start/finish line
- Personal presence at start/finish line
- 10' x 20' exhibitor space at Mettawas Park
- Free registration for up to 8 riders

Silver Sponsor

\$2000

Includes all Sponsor Perks, PLUS:

- Signage at start/finish line
- Free registration for up to 6 riders

Bronze Sponsor

\$1000 (x2)

Includes all Sponsor Perks, PLUS:

- Signage at start/finish line
- Free registration for 2 riders

Lunch Sponsor

\$1250

Your contribution helps offset costs for lunch at Mettawas Park.

Includes all Sponsor Perks, PLUS:

- Signage at start/finish line
- 10' x 20' exhibitor space at Mettawas Park
- Free registration for up to 4 riders

Rest Stop Sponsor

\$500 (x3)

Your contribution helps offset costs for snacks and washroom facilities at rest stop locations.

Includes all Sponsor Perks, PLUS:

- Signage at start & end of sponsored route
- Free registration for 1 rider

Route Sponsor

\$500

*Promote your business on one of five routes!
Engage participants then join them for a ride!*

Includes all Sponsor Perks, PLUS:

- Signage at start & end of sponsored route
- Free registration for 1 rider
- Additional recognition opportunities available:
 - Beginner Greenway (Essex) ———— **SOLD**
 - Intermediate Greenway (Harrow) ———— **SOLD**
 - Advanced Greenway (McGregor) ———— **SOLD**
 - Intermediate Road Ride (Amherstburg) ———— **SOLD**
 - Advanced Road Ride (LaSalle) ———— **SOLD**

All funds raised go towards enriching the Place for Life. To sponsor this event or for more information, please contact:

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